REP HEADLIGE: 0587718 TRF# E:063877

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CRUER WORKSHEET

HARRIS REPORT FROM REP

CHANGES *** WFLA-TV ***

OCT/12			; LINE#;	CON CM		 보면 :	CITY	FLIGHT	TODAG	ORDER			AGY #	ADV #
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NOV/12	MEET PRESS	ADVERTISER C	TIME PERIOU	CROSSROADS	ID LINE 45 (MONE . \$255,850 @110X CONFIRM KIM FOR MEGHAN		STATE T	24/12	CROSSROADS				AGY, NAME	ADV. NAME
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	10/28		END ;						VOICE)	CLASS: NATL.		SALES PRSN	BUYER NAME	双円 ヤ、#
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255850		3 Act 20	DAYS			AND	NOV2/12			REGIONAL		MCGARR (H)	080	SALESMAN !
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REP HEADLIME# 6387728 TRF# E:063877 \$\$\$ MOUT O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# /U3-JIC JO CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

FAX# 703-516-9680

NOV2/12 12.40 *** WFLA-TV ***

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MARKET TOTALS \$984,038 WFLA 26% WELS WELS % € % WISP 25% WTVT 0 2 4 % % WTOG CABL 0 0 WTTA 0% WMOR 0%

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SVC- NSI DEMOS- RA35+*

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	American Crossroads/ Issue	Submission Cost:	255850	Campaign Ref:	E:063877280
Buyer:	3.	Client/Product/Estimate:	11 /27 /1257	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06387728
Est/PO Number:	06387728	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional

Demographic:	Product:
(L) Household	American Crossroads
Order:	Booking Group:
	WFLA
Key Market:	
Tampa-St. Petersburg, FL	77777778

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





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y: Transactional	Business Category: Transactiona			No	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:	06387728	Est/PO Number:
06387728	Order Ref:	2	Weeks:	10/22/12 to 11/04/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1257	Client/Product/Estimate:	3.	Buyer:
E:063877280	Campaign Ref:	255850	Submission Cost:	American Crossroads/ Issue	Client:

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa, FL 33601

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r: Transactional	Business Category: Transactiona	The state of the s	***************************************		NO .	Associated Copies: No
POLITICAL	Business Type:	Political	Contract type:		06387728	Est./PO Number: 06387728
06387728	Order Ref:	N	Weeks:		10/22/12 to 11/04/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1257	Client/Product/Estimate:		:	Buyer:
E:063877280	Campaign Ref:	255850	Submission Cost:	sue	American Crossroads/ Issue	Client:

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		M-F 6p News	M	M-F 530p News	M	M-F 530a News	M	M-F 4p Dr Oz	M	M-F 3p Doctors	M	M-F 2p Rachael Ray	M	M-F 12p Today Show III	M	M-F 11a Daytime	M	M-F 1135p ET / 1035p CT Tonight Show	M	M-Su 11p News	M	M-F 1030a Extra	M	Mon 10p ET / 9p CT Revolution	Sales Product Details	111111111111111111111111111111111111111
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66 Canal Center Plaza Suite 555 Crossroads Media Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

		Spot				
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POLITICAL	Business Type:	Political	Contract type:		06387728	Est./PO Number:
06387728	Order Ref:	2	Weeks:		10/22/12 to 11/04/12	Schedule Dates:
HRP Washington, DC	Sales Rep:	11 /27 /1257	Client/Product/Estimate:		:	Buyer:
E:063877280	Campaign Ref:	255850	Submission Cost:		American Crossroads/ Issue	Client:

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American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa. FL 33601

PHONE (813) 228-8888

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Total	10/29	10/22	And see a second	Spot Type	Rate		Rev Type	Sales Product Details	Ref
actional	ory: Trans	Business Category: Transactional	Bı					Associated Copies: No	Associate
POLITICAL		Business Type:	₽	Political		Contract type:		lumber: 06387728	Est./PO Number:
7728	06387728	Order Ref:	0	2		Weeks:			Schedule Dates:
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E:063877280	E:063	Campaign Ref:	Ω	255850		Submission Cost:		American Crossroads/ Issue	Client:

Weekly Totals: Total Spots(Ord Spots)
Closed PR

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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa, FL 33601

2	10/20 Total Cost	10/20	10/33	Spot	O ato		Rev Type	duct Details	Ref Sales Product Details
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Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 issue 1





P.O. Box 1410 Tampa, FL 33601

WFLA-TV

PHONE (813) 228-8888

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	1		1	Nbr of Spots	30	2000		01	M-F 7a Today Show	68 M-I
					Comme				T	1
	1			Nbr of Spots	30	2200		01	M-F 7p News	67 M-I
					Comme				:: T ::	
Cost	Total	10/29	10/22		Spot Type	Rate		Rev Type	Sales Product Details	Ref Sa
	actional	gory: Trans	Business Category: Transactional	Bu			WHITE		Copies: No	Associated Copies:
	POLITICAL		Business Type:	Bu	Political		Contract type:			Est./PO Number:
	7728	0638	Order Ref:	Or	2		Weeks:			Schedule Dates:
, DC	Washington		Sales Rep:	Sa	11 /27 /1257		Client/Product/Estimate:			Buyer:
	E:063877280		Campaign Ref:	Ca	255850		Submission Cost:		American Crossroads/ Issue	Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1







Cllent:	American Crossmade/ Issue	Submission Cost.	つたなみたつ	Compoien Bot,	E:052077200
Charle.	Allielican Ciossidads/ Issue	Submission Cost:	7090C7	Campaign Ker:	E:0638//280
Виуег:	3.	Cllent/Product/Estimate:	11 /27 /1257	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	22	Order Ref:	06387728
Est./PO Number:	06387728	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional
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	2	1	1			Closed PR				
	110	41	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)				
					Comme		-	Withinki was a second s	.T	
2000	1	1		Nbr of Spots	30	2000	01	y Show	M-F 7a Today Show	89
					Comme				:	
2200		1		Nbr of Spots	30	2200	01		M-F 7p News	88
					Comme					
1500	1	1		Nbr of Spots	30	1500	01		M-F 6a News	87
					Comme				.7	
2600	→			Nbr of Spots	30	2600	01	0.5	M-F 6p News	86
					Comme				-	
1700	-1	1		Nbr of Spots	30	1700	01	3WS	M-F 530p News	85
					Comme				-1	
550				Nbr of Spots	30	550	01	>WS	M-F 530a News	84
					Comme				Т	
1700	->	1		Nbr of Spots	30	1700	01	8	M-F 5p News	83
					Comme				.T	
1130	>	-1		Nbr of Spots	30	1130	01	2	M-F 4p Dr Oz	82
					Comme				.T	
750	1	1		Nbr of Spots	30	750	02	ors	M-F 3p Doctors	81
					Comme				.T	
450	1			Nbr of Spots	30	450	02	ael Ray	M-F 2p Rachael Ray	80
					Comme			-	Т	
400	1	1		Nbr of Spots	30	400	01	lay Show III	M-F 12p Today Show III	79
					Comme				.T	
225	1	1		Nbr of Spots	30	225	02	/time	M-F 11a Daytime	78
Cost	Total	10/29	10/22		Туре	Rate	Rev Type		Sales Product Details	Ker
	***************************************				Snot				-	,

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa. FL 33601

						3			
Client:	American Crossroads/ Issue		Submission Cost:		255850	Campaign Ref:	E:063877280	77280	
Buyer:	3.		Client/Product/Estimate:	• •	11 /27 /1257	Sales Rep:	HRP W	HRP Washington, DC	DC O
Schedule Dates:	10/22/12 to 11/04/12		Weeks:		2	Order Ref:	06387728	28	
Est./PO Number:	06387728		Contract type:		Political	Business Type:	POLITICAL	CAL	
Associated Copies: No	No.					Business Category: Transactional	ry: Transac	ctional	
Rof Sales Product Details	dist Datails	Day Tuna	***************************************	B 245	Spot				

	2		1			Closed PR				
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750				Nbr of Spots	30	750	2	02	M-F 3p Doctors	101
					Comme				W	
450	1		1	Nbr of Spots	30	450	2	02	M-F 2p Rachael Ray	100
					Comme				W	
400	1		:3	Nbr of Spots	30	400		01	M-F 12p Today Show III	99
					Comme					
225	1			Nbr of Spots	30	225	2	02	M-F 11a Daytime	98
					Comme				W	
1300			>	Nor of Spots	30	1300		01	M-F 1135p ET / 1035p CT Tonight Show	97
					Comme				W	
2500	1		1	Nbr of Spots	30	2500		01	M-Su 11p News	96
					Comme				W	
250	1		<u></u>	Nbr of Spats	30	250	2	02	M-F 1030a Extra	95
					Comme				W	
10000			1	Nbr of Spots	30	10000	→	01	Wed 10p ET / 9p CT Chicago Fire	94
					Comme					
275				Nbr of Spots	30	275	2	02	M-F 10a News	93
					Comme				W	
600			1	Nbr of Spots	30	600	2	02	M-F 1p Days Of Our Lives	92
					Comme				T	
1050	1	1		Nbr of Spots	30	1050		01	M-F 9a Today Show II	91
					Comme				7	
11000	1			Nbr of Spots	30	11000	3	03	Tue 8-10p ET / 7-9p CT Voice	90
Cost	Total	10/29	10/22		Type	Rate	Rev Type	Rev	Sales Product Details	Ref
***************************************	T.				5					

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 1





WFLA-TV P.O. Box 1410 Tampa, FL 33601

rsactional	- www.						
	Business Category: Transactional	Busin			***************************************	: No	Associated Copies: No
POLITICAL	Business Type: PC	Busin	Political	Contract type:		06387728	Est./PO Number:
06387728	•	Order Ref	2	Weeks:		10/22/12 to 11/04/12	Schedule Dates:
HRP Washington, DC	•	Sales Rep	11 /27 /1257	Client/Product/Estimate:		:	Buyer:
E:063877280	Campaign Ref: E:	Camp	255850	Submission Cost:	Issue	American Crossroads/ Issue	Client:

		Mkgd	112		-1 -13 -13		110		109		108		107		106		105		104		103		102		Ref
			NBC News Special		Wed 9p ET / 8p CT Law & Order SVU	.W	M-F 9a Today Show II	.W	M-F 7a Today Show	W	M-F 7p News	W	M-F 6a News	.W	M-F 6p News	W	M-F 530p News		M-F 530a News	W	M-F 5p News	W	M-F 4p Dr Oz	W	Sales Product Details
			01		01		0.1		01		01		01		01		01		01		01		01		Rev Type
	Week																								
Closed PR	Weekly Totals: Total Spots(Ord Spots)				-																				Rate
PR	pots(Ord Spots)	Comme	7500 30	Comme	10000 30	Comme	1050 30	Comme	2000 30	Comme	2200 30	Comme	1500 30	Comme	2600 30	Comme	1700 30	Comme	550 30	Comme	1700 30	Comme	1130 30	Comme	Spot Type
MANUFACTURE THE PROPERTY OF TH			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots	1000	**************************************
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1	41		1																						10/29
2	110		17		1		1		→		1		-3		1				į		1				Total
***************************************			7500		10000		1050		2000		2200		1500		2600		1700		550		1700		1130		Cost

Pre-emption Summary

74	45	Ref
Tue 10p ET / 9p CT Go On	Sun 10a Meet The Press	Sales Product
:30 Commercial	:30 Commercial	Spot Type
10/29/12	10/22/12	Pre-empt Date
Closed Pre Emption	Closed Pre Emption	Status
0.00 112	6,500.00	Pre-empt Value
112 (10/30)	No Makegood / Credit	Makegood Line(s) (Dates)
0000184126	0000000000	Makegood Ref
E:063877280	E:063877280	Campaign Ref

Grand Totals

	164990	Cost 255850
41	69	Spots 11
10/29	10/22	Totals
Month 11 Weeks: 4	Month 10 Weeks: 4	AND THE RESERVE THE PROPERTY OF THE PROPERTY O

Grand Totals:

Local

Spots:
Gross Total:
Commission:
Net Total: 255,850.00 38,377.50 217,472.50

\$\$\$ 14 AND HANDRADAND SOS

REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET AGENCY CREDIT RISK !!!

HARRIC REPORT FROM REP

CHANGES

OCT22/12 21.37
*** WFLA-TV ***

FAX# 703-516-9680

39 10 41 CITY TEX FLIGHT DATES OCT24/12 A C X PROCI ORDER # * AMERICAN CROSSROADS): () () F-17-7 STATE TAX NEME 2 2 3 5 6 CROSSROADS MEDIA OCT30/12 ISU/AMER. CROSSROADS ALEXANDRIA, 60 CANAL CENTER PLAZA, MST#1257 COMMENTS: CONTRACT W X H H # 6387728 VA 22314 CO-OF BELLEVO NEEDED (LENE, ORDER, SCITE (ក (ក (ក INVOICE) CLASS: NATL. SALES PRSN WA-BUYER WAME 汉四日, # MICHELLE 〇月円: # MEGHAN MCGARR LOCAL SANTUOSO DATE OCT22/12 REGIONAL SALESMAN # (H)21.37

REP: PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN TIL SAME REVISION LO/22 FGM CHANGE

CON CM AMERICAN CROSSROADS

7 MD LLUDA-1200N	PROGRAM : NEWS	4 NZ 1030A-1100A	PROGRAM : NEWS	2 NZ 1000A-1030A	AGENCY ADVERTISER CODE =	:LINE#:REP :CD: TIME PERIOD
3 O		30		30	ODE = 11 = 27	î LGTH î
\$225.00		00,002\$		\$275.00	AGENCY EST#	SEC : RATE
10/26		10/26		10/26	= 1257	START
10/26		10/26		10/26		: END
 		⊢		₽		SPTS: WEEK
FRI		FRI		FRI		WEEK: DAYS :T
ļ-re-t		⊢		سا		:TOTL:

PROGRAM :

DATTIME



REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDER WORKSHEET HARRIS REPORT FROM REP OCT22/12 21.37

:LINE#:REF :CD: 11ME PERIOD	: LGTH : SEC	: RATE	: START : DATE	: END	: SPTS: WEEK	ZK : DAYS	:TOTL:
17 NZ 700P-730P	30	\$2,200.00	10/26	10/26	<u></u>	FRI	j. mah
PROGRAM : NEWS							
21 NZ 1000A-1030A	30	\$275.00	10/29	10/29	₽	NON	Ы
PROGRAM : NEWS							
23 NZ 1030A-1100A	ω O	\$250.00	10/29	10/29	₩	MON	لسؤ
PROGRAM : EXTRA							
26 NZ ILOUA-1200N	30	\$225.00	10/29	10/29	Η	MON	₽
PROGRAM : DAYTIME CON COM1: DAYTIME							
36 NZ 700P-730P	30	\$2,200.00	10/29	10/29	ή—i	MON	-
PROGRAM : NEWS							
38 NZ 730P-800P	30	\$2,200.00	10/29	10/29	į	MON	سا
PROGRAM : ET							
52 NZ 1000A-1030A	30	\$275.00	10/25	10/25	H	THU	⊬
PROGRAM : NEWS							
53 NZ 1000P-1100P	30	\$8,000.00	10/25	10/25	μ	THU	
PROGRAM : ROCKCENTER CON COM1: ROCKCENTER							
54 NE LOZUA-ILOOA	ы c	\$250.00	10/25	10/25	₩	DHA	ļ ²
PROGRAM : NEWS							

PROGRAM : NEWS	88 NZ 700P-730P 30	PROGRAM : DAYTIME	78 NE 1100A-1200N 30	PROCRAM : EXTRA	75 NZ 1030A-1100A 30	PROGRAM : GO ON/NEW NORMAL	74 NZ 1000P-1100P 30 :	PROGRAM : NEWS	73 NZ 1000A-1030A 30	PROGRAM: 30 ROCK/UP ALL NIGHT	70 NZ 800P-900P 30	PROGRAM : ET	69 NZ 73UP-800P 30	PROGRAM : NEWS	67 NZ 700P-730P 30	PROGRAM : DAYTIME CON COMI: DAYTIME	57 NZ 1100A-1200N 30	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC :
	\$2,200.00		\$225.00		\$250.00		\$7,500.00		\$275.00		\$3,500.00		\$2,200.00		\$2,200.00		\$225.00	RATE
	10/30		10/30		10/30		10/30		10/30		10/25		10/25		10/25		10/25	: START
	10/30		10/30		10/30		10/30		10/30		10/25		10/25		10/25		10/25	: END
	H		ㅂ		⊢		Щ		Н		H		ļù		⊢i		ב	:SPTS: WEEK :/WK: INVT
	TUE		TOE		TUE		TUE		TOE		THU		THU		THU		THU	: DAYS
	اسط ا		₽		Н		} -		 		} '		}		jud.		<u></u>	STAS:

REP: TEL# 703-516-9399
UREDIT AUVISORY: AGENCY CREDIT RISK !!!
ORCER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *

OCT22/17 21.37 *** WELA-TV ***

OCT/12											: FINE : PEF
171490.00 NOV/12	PROGRAM : NEWS	108 NZ 700P-730P	PROGRAM : DAYTIME CON COM1: DAYTIME	98 NZ 1100A-1200N	PROCRAM : EXTRA	95 NZ 1030A-1100A	PROGRAM : NEWS	93 NZ 1000A-1030A	CON COM1: THE VOICE R	40001-4000k	REF :CD: TIME PERIOD
90860.00		30		30		30		30	RESULTS	₩ 0	: LGTH : SEC
		\$2,200.00		\$225.00		\$250.00		\$275.00		11000.00	C: RATE
		10/24		10/24		10/24		10/24		10/30	: START
		10/24		10/24		10/24		10/24		10/30	: END
CONTRACT		Н		Н		Н		Н		₽	:SPTS: WEEK
CT TOTAL		WED		WED		WED		WED		HUE	
262350.00		⊬		Ч		₽		Įi		. fares	DAYS : TOTL:

MARKET TOTALS \$1,008,765 WELA 26% WETS 8 6 8 WISP 25% WIVI 248 WTOG 0% WTTA 0% WMOR 0%

SHARES AKE ACCURATE, EXCEPT WIVT WHICH IS ESTIMATED

SVC- NSI DEMOS- RA35+*

MOD CODE P-CLASS, FLAN, SECT A-ADD BULL ROB-8 Q-PAID FGM CHCANCELLED R-RATE SISPONS PER WHEN DELETE E-BFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

*** ORIGINAL REVEC ***

REP: TEL# 703-516-9399 CRECT ACTISURY: AGENC DEDER WORKSHEET

5-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP (

OCT19/12 19.03
*** WFLA-TV ***

REP: CITY TAX FLICHT ヤスワロコ SECTO YOY. MUV 4: 4 NEW ORDER
TIL \$257,350 @LLX
PLEASE CONFIRM
THANKS! KIM FOR MEGHAN DATES AMERICAN CROSSROADS OCT24/12 AGT. NAME ADV. NAME ISS/AMER. CROSSROADS STATE TAX CROSSROADS MEDIA OCT30/12 66 CANAL CENTER PLAZA, ALEXANDRIA, EST#1257 CONTRACT VV - 1**#** COMMENTS: 6387728 < Þ 22314 CO-OF BILLING NEEDED (LINE, SUITE ORDER, Cr Cr INVOICE) CLASS: NATL. SALES PRSN BUYER NAME 为田里,# WA-MICHELLE SANTUOSO OFF,# MEGHAN MCGARR LOCAL DATE OCT19/12 REGIONAL SALESMAN (H) 19.03

CON CM

AMERICAN CROSSROADS

						(
:LINE#:REP :GD: TIME PERIOD : LGTH : SEC	C RATE	: START	END	SPTS: WEEK	C : DAYS	STOPL:
AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	AGENCY EST#	= 1257	9000 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	THE THE STATE OF T	Andréanachtainn a meann gur an garaigh an dealach and	
1 100P-200F 30	\$600.00	10/26	10/26	₽	甲尼日	H
PROGRAM : DAYS-OUR LIVES						
2 1000A-1030A 30	\$275.00	10/26	10/26	 1	FRI	₩
PROGRAM : LAYPIME NOWS						
3 100011-1007 30	10000.00	10/26	10/26	⊭	PRI	
FEOGRAM : DATEINE FR-NBC						

ORDER SORKSHEET	I ADVISORY:	ML# 703-516
	AGENCY	-9399
HARRIS	CREDIT	
REPORT F	RISK !!!	FAX#
FROM RE		703-5
ज ज		1-516-9680

OCT19/12 19.03
*** WFLA-TV ***

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NWSCH8 AT 5P<	5001-53	. DR. OZ<	400F-500P	: DOCTORS<	300P-400P	RACHAEL RAY	200F-300F	: TODAY SHW3-NBC	1200N-100P	ILAM PAID	1100A-1200N	: TONITE SHW-NBC<	1135P-1237A	NEWS CHANNEL	1100P-1135P	SMANATARD :	1030A-1100A	TIME PERIOD
	30		30		30		30	ŏŏ	30	PROG/1130AM PAID PROG/1130AM PAID	30	% A	30	8 GILEM 8 Maile	30	*	30	: LGTH : SEC
	\$1,700.00		\$1,130.00		\$750.00		\$450.00		\$400.00	D PR) JAN WILL	\$225.00		\$1,300.00		\$2,500.00		\$250.00	RATE
	10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: START
	10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26		10/26	: END
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDEK WOKESHEET HARRIS REPORT FROM REP

OCT19/12 19.03
*** WFLA-TV ***

PROGRAM: CON COM1: 14 CON COM1: CON COM1: 15 PROGRAM: CON COM1: PROGRAM:	SSUA-E NCS NCS NWSC NWSC NWSC NWSC NWSC NWSC N	3 3 3 30	\$2,600.00	10/26	10/26	; h h h	FRI FRI	, H H H
	NCE TODAY@5: NCE TODAY@5: S3UP-600P NWSCHE @5:30 NWSCHE @5:30 600P-630P NWSCHE AT SI NWSCHE AT SI NWSCHE AT SI	3 3 3 0 0	1,500.			ب بر ب	FRI FRI	
	530P-6001 NWSCH8 NWSCH8 600P-6301 NWSCH8 NWSCH8 NWSCH8 NWSCH8	3 3 3 0 0	1,5000			בן יין ען	FRI FRI	. н н
	NWSCH8 NWSCH8 000P-6301 NWSCH8 NWSCH8 NWSCH8	3 0 0	1, 5000		10/26	· •	FRI FRI	
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	NWSCH8 AT NWSCH8 AT 600A-700A	ω	1,500.		10/26	Н	FRI	
	600A-7	3 0	1,500.		10/26	. 4	FRI	н
PROGRAM :	Z () ()							
CON COMF:	NC8 TODAY@6AM<							,
17	700P-730P	, (1)	\$2,200.00	10/26	10/26	 '	FRI	لسؤ
PROGRAM :	ENT TONIGHT 30<) Deers						
80	700A-900A	30	\$2,000.00	10/26	10/26	ר	FRI	Н
PROGRAM :	TODAY SHW							
10	900A-1000A	30	\$1,050.00	10/26	10/26	Ъ	FRI	Ы
PROGRAM :	TODAY SHW2-NBC							
20	4002-400L	30	\$600.00	10/29	10/29	Ъ	MON	₽
CON DOM1:	DAYS-OUR LIVES							
2 4	1000A-1030A	30	\$275.00	10/29	10/29	H	MON	₩
PROGRAM : CON COM1:	DAYTIME SWWS	Ů.						

CREDIT RISK !!!
HARRIS REPORT FROM REP OCT19/12 19.03
*** WFLA-TV ***

	TIME PERIOD :	LGTH : SEC :	RATE	: START : DATE	: END : DATE	:SPTS: WEEK		DAYS :TOTL:
22 >	10008-11008	30	\$7,500.00	10/29	10/29	₽ 	MON	ŀ-J
PROGRAM :	REVOLUTION							
N) (J)	1030A-1100A	ယ O	\$250.00	10/29	10/29	} 	MON	Ы
PROGRAM :	DAYTIME BARRA							
24 1	 1002-1135E	з 0	\$2,500.00	10/29	10/29	H	MON	H
PROGRAM :	NEWS CHANNEL 8	@llew @llew						
25	.135P-1237A	30	\$1,300.00	10/29	10/29	j	MON	1
PROGRAM :	TONITE SHW-NBC<							
26	100A-1200N	30	\$225.00	10/29	10/29	نىز	MON	H
PROGRAM :	11AM PAID PROG/	PROG/1130AM PAID PROG/1130AM PAID	PR \ June					
27	200N-100P	30	\$400.00	10/29	10/29	 	MON	H
PROGRAM :	TODAY SHW3-NBC							
N 80	200P-300F	30	\$450.00	10/29	10/29	낟	MON	 1
PROGRAM :	RACHAEL RAY							
13 O	3008-4008	30	\$750.00	10/29	10/29	⊢ .	MON	L -2
COM COM:	DOCTORS							
Ü C. 4	9005-3005	30	\$1,130.00	10/29	10/29	₽	MON	1
PROGRAM :	DR. OZ<							

心思也特別, 医人类医皮质医皮柱	CREDIE ADVISORY:	REP: FEL# 703-516-
	AGENCY	-9399
HARRIS	CREDIT	
REPORT FROM	RISK !!!	FAX# 703
RET O		0896-915-8

OCT19/12 19.03
*** WFLA-TV ***

: LHENT : CC:	FIME PERIOD	: LGTH : SI	EC : RATE :	: START : DATE	: END	: SPTS: WEEK	T : DAYS	:TOTL:
(₀)	530A-600A	30	\$550.00	10/29	10/29	7.	MON	
PROGRAM :	NC8 TODAY@5:30<	0 0						
3.2	5302-6002	30	\$1,700.00	10/29	10/29	H	MON	اسم
CON COMI:	NWSCH8 @5:30P<	ΧŇ						
ω ω	600P-630P	\$ O	\$2,600.00	10/29	10/29	}	MON	尸
FROGRAM :	NWSCH8 AT SIX<	2 2						
44 W	6U0A-700A	30	\$1,500.00	10/29	10/29	ļ-v	MON	<u>}1</u>
PROGRAM :	NC8 TODAY@6AM<	⊼ ⊼						
35	630P-700P	90	\$7,000.00	10/29	10/29	⊢ ⊸	MOM	ب
PROGRAM :	NBC NITELY NW	NWS A						
ω @	700P-730P	30	\$2,200.00	10/29	10/29	├ -	MOM	لبا
PROGRAM :	ENT TONIGHT 3	30< NWWS						
377	700A-900A	30	\$2,000.00	10/29	10/29	⊢	MON .	}å
PROGRAM :	TODAY SHW							
38 7	730P-800P	3 0	\$2,200.00	10/29	10/29	٣	MON	니
PROGRAM :	EXTRA<							
w v	4000T-4008	30	15000.00	10/29	10/29	Н	MON	H
PROGRAM :	THE VOICE							

CON COMI: THE VOICE

*** XET 'OO'	THE PERLOD	TOTA : SEC	RATE	START	END	NW.	WEEK : DAYS
Ø. C.	SOUA-1000A	٥٧	\$1,050.00	10/29	10/29	<u>,</u>	MON
CON COMI:	TODAY SHW2-NBC						
4 1	1100F-1135F	30	\$2,500.00	10/27	10/27	 	SAT
PROGRAM :	NEWS CHANNEL 8	@11PM @11PM					
A ()	1130P-101A	30	\$2,050.00	10/27	10/27	ш	SAT
PROGRAM :	SAT NITE LIVE<						
4 W	4001-4089	30	\$7,000.00	10/27	10/27	şi	SAT
PROGRAM :	NBC NIGHTLY NEWS	IS - SAT					
44	700A-200A	30	\$1,000.00	10/27	10/27	H	SAT
PROGRAM :	THE TODAY SHOW	- SATUROAY - SATURDAY					
4. N	1000A-1100A	30	\$6,500.00	10/28	10/28	H	SUN
PROGRAM :	MEET PRESS-SON						
40	600P-630P	30	\$1,600.00	10/28	10/28	₽	SUN
PROGRAM :	NEWSCH8-6 SUN						
47	4002-700F	30	00,000,88	10/28	10/28	₽	W U N
COM COME.							
	NECHNWS SON						

CON COMI: SUN TODAY-NBC

	OREDIT ADVISORY: AGENC	REP: TEL# 703-516-9399
HARR	Y CRED	
RIS REPORT FRO	IT RISK !!!	FAX# 7
M REP O		703-516-2680

REPORT FROM REP OCT19/12 19.03

PROGRAM :	57	PROGRAM :	₹- €/\ f/u	PROGRAM :	5 បា L	PROGRAM :	54	PROGRAM :	S G	PROGRAM :	(5 N	PROGRAM :	51 L	FROGRAM :	(5 O	PROCRAM :	K.	* EINE#;
llam PAID PROG/	100A-1200N	TONITE SHW-NBC<	135P-1237A	NEWS CHANNEL 8	1100P-1135P	DAYTIME NUMS	030A-1100A	PRIME SUSP-NBC	T00011-40001	DAYTAME NUMS	1000A-1030A	DAYS-OUR LIVES	1002-2002	NWSCH8 SUN-AM	900A-1000A	NEC SUN-FTBL<	@15P-1130P	- P
PROG/1130AM PAID	ω 0		30	MATT0 MATT0	30		30) Ruzhanden	30		30		30		ω Ο		ω ⊂	27
CATO PA CIAN	\$225.00		\$1,300.00		\$2,500.00		\$250.00	A C	\$8,000.00		\$275.00		\$600.00		\$600,00		28060.00	A Companies and a companies an
	10/25		10/25		10/25		10/25		10/25		10/25		10/25		10/28		10/28	DATE
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REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDER WORKSHEET HARRIS REPORT FROM REP

OCT19/12 19.03
*** WFLA-TV ***

					: DATE	W.K.	WEEK : DAYS
(n 00	IZOON-100P	80	\$400.00	10/25	10/25	j-m²	THU
PROGRAM :	TODAY SHW3-NBC						
ហ ៤	400E-400E	30	\$450.00	10/25	10/25	لسۇ	ТНО
PROGRAM :	RACHAEL RAY						
g. O	300P-400P	30	\$750.00	10/25	10/25	 	THU
PROGRAM :	DOCTORS<						
9 	400P-500P	30	\$1,130.00	10/25	10/25	₽	THU
PROGRAM :	DR. 02<						
6 N	530A-600A	30	\$550.00	10/25	10/25	₽	THU
PROGRAM :	NCS TODAY@5:30<						
6 8	530P-600P	30	\$1,700.00	10/25	10/25	ы	THU
EROGRAM :	NWSCH8 @5:30P<						
64	600P-630P	30	\$2,600.00	10/25	10/25	₽	THU
PROGRAM :	NWSCH8 AT SIX<						
о (л	600A-700A	30	\$1,500.00	10/25	10/25	H	THU
PROGRAM :	NC8 TODAY@6AM<						
90	63UP-700P	30	\$7,000.00	10/25	10/25	فنو	THU
PROGRAM :	NBC NITELY NWS<						

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK (!)! ORDER WORKSHEET HARRIS REPORT FROM REP (

EPORT FROM REP OCT19/12 19.03

*** WFLA-TV ***

PROGRAM :	75	FROGRAM :	7.4	PROGRAM :	73	PROGRAM :	72	FROGRAM :	71	PROGRAM :	70	PROGRAM :	Ø Ø	PROGRAM :	C &	PROCRAM :	67	TINE#: REF : CD:
DAYTIME EXTRO	LO3VA-TLOCA	PARENTHOOD-NBC	1000P-TT00L	DAYTIME NUNS	1000A-1030A	DAYS-OUR LIVES	100P-200P	TODAY SHW2-NBC	900A-1000A		4006-4008	EXTRA M	730P-800P	: TODAY SHW	700A-900A	ENT TONIGHT	700P-730P	: TIME PERIOD
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	\$250.00	MARCO	\$7,500.00		\$275.00		\$600.00		\$1,050.00	COMMUNITY-NBC/PARK & REC-NBC 30 DOWN UP MINISH	\$3,500.00		\$2,200.00		\$2,000.00		\$2,200.00	RATE
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	10/30		10/30		10/30		10/30		10/25		10/25		10/25		10/25		10/25	: END
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	TUE		TUE		TUE		TUE		THU		тно		THU		THO		THU	WEEK : DAYS
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OCT19/12 19.03
*** WFLA-TV ***

TROGRAM : NOS T	84 530A-60	PROGNAM : NWSCH8	83 5000-53	PROGRAM : DR. O	82 400P-50	PROGRAM : DOCTORS:	81 3009-40	PROGRAM : RACHAEL	80 200P-300	PROGRAM : TODAY	79 1200N-1	PROGRAM : 11AM	78 J100A-1	PROGRAM : TONIT	77 11359-1	PROGRAM : NEWS	76 11005-1	LINE#:REP :CD: TIME
TODAY@5:30<	MO03	8 AT 5P<	0 0	>2C >2C	0 19	RS <	00P	EL RAY	d O	SHW3~NBC	300T	PAID PROG/11.	.200N	E SHW-NBC<	.237A	CHANNEL 8 @1	135₽	PERIOD : LGT
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	\$550.00		1,700.00		\$1,130.00		\$750.00		\$450,00		\$400,00	A PRANCE	\$225.00		\$1,300.00		\$2,500.00	RATE
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EDIT RISK !!!

RRIS REPORT FROM REP OCT19/12 19.03

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DAYTIME NOWS	1000A-1030A	: DAYS-OUR LIVES	1005-2005	: TODAY SHW2-NBC	900A-1000A	THE VOICE	dy 2006-2008	TODAY SHW	700A-900A	ENT TONIGHT	700P-730P	: NC8 TODAY@6AM<	600A-700A	: NWSCH8 AT SIX<	600P-630P	NWSCH8 @5:30	\$30F+6U0F	TIME PERIOD
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	CHR		WED		TUE		TUE		TUE		ਸ਼ਹਸ਼		TUE		TUE		TUE	WEEK: DAYS
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FROM REP OCT19/12 19.03

102 400F-500P PROGRAM : DR. OZ<	ω	PROGRAM: TODAY SI CON COM1: TODAY SI 100 200P-300P PROGRAM: RACHAEL CON COM1: RACHAEL	PROGRAM: IIAM PA CON COMI: IIAM PA 99 1200N-100	PROGRAM : TONITE CON COM1: TONITE 98 1100A-120	1135 P - 1	96 ILOOP-1135F	PROGRAM : DAYTIME CAN CON COM1: DAYTIME	PROGRAM : CHICAGO CON COMI: CHICAGO	:LINE#:REP :CD: TIME PI
₩ 0	Λ Λ	SHW3-NBC SHW3-NBC P 30 L RAY L RAY	PAID PROG/1130AM PAID EROG/1130AM	E SHW-NBC< E SHW-NBC<	ω	NET 8 011	30 30 30	OUP 30 O FIRE O FIRE	PERICD : LGTH
\$1,130.	\$ /50.00	\$450.00	AM FAID PRINCHNAL AM FAID FRUIT SAUO.00	\$225.00	\$1,300	\$2,500	\$250.00	10000.	: SEC : RATE
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ω Ο	500P-530P	30	\$1,700.00	10/24	10/24	in the second se	WED]
PROGRAM :	: NWSCH8 AT 5P<							
104	530A-600A	30	\$550.00	10/24	10/24	۲	WED	سا
EROGRAM :	NCS TODAY05:30<							
105	530P-600P	30	\$1,700.00	10/24	10/24	ئىسۇ	MED	لمح
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107	600A-700A	30	\$1,500.00	10/24	10/24	ㅂ	WED	<u>ļ.</u> i
PROGRAM :	: NC8 TODAY@GAM<							
108	700P-730P	30	\$2,200.00	10/24	10/24	H	WED	μı
PROGRAM :	ENT TONIGHT 30<	Š						
607	700A-900A	30	\$2,000.00	10/24	10/24	je-i	WED	ᅮ
PROGRAM :	: TODAY SHW							
<u>Б</u> С	950A-1000A	ယ C	\$1,050.00	10/24	10/24	щ	WED	ئسۇ
PROGPAM :	: TODAY SHW2-NBC							
111	400tt 4006	₩ ()	10000.00	10/24	10/24	₽	WED	μ
PROGRAM :	: LAW & ORDER SVU	(ATNO 9276)	K)					

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP

OCT19/12 19.03
*** WFLA-TV ***

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CONTRACT TOTAL TOTAL	END :SPTS: WEEK : DATE : /WK: INVT :
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WISP 25%

WTVT 24% WWSB 0%

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WITA 0%

WMOR 0%

SVC- NSI DEMOS- RA35+*

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Submission Cost: Client/Product/Estimate: Weeks: Contract type: 11 /27 /1257 262350 Political Campaign Ref: Sales Rep: Order Ref: Business Type: HRP Washington, DC 06387728
POLITICAL E:063877280 Original

Business Category: Transactional

Buyer: Schedule Dates: Est/PO Number:

10/22/12 to 11/04/12 06387728

Associated Copies: No

Client:

American Crossroads/ Issue

Demographic: Product: (L) Household American Crossroads Booking Group: Order: MFLA Key Market: Tampa-St. Petersburg, FL

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	δ 8	-	∞ ح		7	<u> </u>	0 2	<u>_</u>	5	<u>_</u>	4	<u>_</u>	ن -	ļ.,	22	Ļ		Ref
	M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 11a Daytime		M-F 1135p ET / 1035p CT Tonight Show	And the state of t	M-Su 11p News		M-F 1030a Extra		Fri 10p ET / 9p CT Dateline NBC Friday		M-F 10a News		M-F 1p Days Of Our Lives	Sales Product Details
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Alexandria VA 22314 Suite 555 66 Canal Center Plaza

Buyer: Client:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

262350 11 /27 /1257

Campaign Ref:

HRP Washington, DC E:063877280

Original

American Crossroads/ Issue Submission Number 813 Issue 1







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					Comme				A STATE OF THE STA	<u> </u>
1050			-1	Nbr of Spots	30	1050		01	M-F 9a Today Show II	19
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2000	-		1	Nbr of Spots	30	2000		01	M-F 7a Today Show	18
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2600	13		-	Nbr of Spots	30	2600		01	M-F 6p News	15
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750	13		2	Nbr of Spots	30	750		02	M-F 3p Doctors	10
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Cost	Total	10/29	10/22		Spot Type	Rate	1744444	Rev Type	Sales Product Details	Ref
	actional	jory: Trans	Business Category: Transactional	E					Associated Copies: No	Associal
	POLITICAL		Business Type:	æ	Political		Contract type:			Est/PO
1	7728	06387728	Order Ref:	O	N		Weeks:		ile Dates:	Schedul
000	HRP Washington, DC		Sales Rep:	so .	11 /27 /1257	nate:	Client/Product/Estimate:		3.	Buyer:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

A second	
Original	

70		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week	***************************************		
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Comme	nme	Cor		************			M
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Spot 10/22	ypot pot	(0	Rate		Rev Type	Sales Product Details	Ref Sales I
Business Category: Transactional						pies: No	Associated Copies:
Political Business Type:	oliži	_		Contract type:			Est./PO Number:
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11 /27 /1257 Sales Rep:	7/12	11 /2	timate:	Client/Product/Estimate:	•	*** - ********************************	Buyer:
262350 Campaign Re	2623			Submission Cost:	ъ	American Crossroads/ Issue	Client

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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Submission Cost: Client/Product/Estimate: Weeks: Contract type: Submission Cost: 262350 Campaign Ref: Sales Rep: HRP Washingtor 2 Order Ref: 06387728 Business Type: POLITICAL	: Transactional	Business Category: Transactions			No	Associated Copies: No
Submission Cost: 262350 Campaign Ref: E:063877280 Client/Product/Estimate: 11 /27 /1257 Sales Rep: HRP Washingtor Weeks: 2 Order Ref: 06387728	POLITICAL	Business Type:	Political	Contract type:	06387728	Est./PO Number:
Submission Cost: 262350 Campaign Ref: E:063877280 Client/Product/Estimate: 11 /27 /1257 Sales Rep: HRP Washington	06387728	Order Ref:	2	Weeks:	10/22/12 to 11/04/12	
Submission Cost: 262350 Campaign Ref: E:063877280	HRP Washington, DC	Sales Rep:	11 /27 /1257	Client/Product/Estimate:	2	
CIU	E:063877280	Campaign Ref:	262350	Submission Cost:	American Crossroads/ Issue	Client:
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	S.	M-Su 11p News	M	M-F 9a Today Show II	S	Mon 8-10p ET / 7-9p CT Voice		M-F 730p Entertainment Tonight	M	M-F 7a Today Show	M	M-F 7p News	M	M-F 630p ET / 530p CT NBC Nightly News	M	M-F 6a News	M	M-F 6p News	M	M-F 530p News	M.	Sales Product Details	
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Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

	111	41	70		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Weekly	######################################	This was the same of the same		
600	*			Nbr of Spots	38	600		02	M-F 1p Days Of Our Lives	M-F 1p Days	એ
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600				Nbr of Spots	30	000		01	vs	Sun 9a News	50
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28000	1			Nbr of Spots	30	28000		01	Sun 815p ET / 715p CT NBC Sunday Night Football	Sun 815p E Night Footba	49
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1100			→	Nbr of Spots	30	1100		01	ay Show	Sun 8a Today Show	48
				an appropriate the second seco	Comme				attititititi programma pro	S	
8000				Nbr of Spots	30	8000		01	Sun 630p ET / 530p CT NBC Nightly News	Sun 630p E' News	47
					Comme					S	
1600	<u></u>		1	Nbr of Spots	30	1600		01	VS	Sun 6p News	46
					Comme					S	
6500	3		1	Nbr of Spots	30	6500		01	Sun 10a Meet The Press	Sun 10a Me	45
					Comme	•				S.	
1000			1	Nbr of Spots	30	1000		01	ay Show	Sat 7a Today Show	44
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7000				Nbr of Spots	30	7000		2	Sat 630p ET / 530p CT NBC Nightly News	Sat 630p ET News	43
					Comme					S.	
2650	_			Nbr of Spots	30	2650		01	Sat 1130p ET / 1030p CT Saturday Night Live	Sat 1130p E Night Live	42
Cost	Total	10/29	10/22	Address of the second of the s	Spot Type	Rate	damana da	Rev Type	fuct Details	Sales Product Details	Ref
	actional	ory: Trans	Business Category: Transactional	The state of the s		9449			: No	Associated Copies:	Associ
	POLITICAL	POL11	Business Type:		Political		Contract type:			Est/PO Number:	Est/PC
	7728	06387728	Order Ref:		2		Weeks:		10/22/12 to 11/04/12	Schedule Dates:	Schedu
DC	HRP Washington, DC	HRP (Sales Rep:		11 /27 /1257	imate:	Client/Product/Estimate:		44 .		Buyer:
	E:063877280	E-063	Campaign Ref:		262350		Submission Cost:	е	American Crossroads/ Issue		Cllent:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1





P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Original

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Client:	American Crossroads/ Issue	Submission Cost:	262350	Campaign Ref:	E:063877280
Buyer:	1.	Client/Product/Estimate:	11 /27 /1257	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06387728
Est/PO Number:	06387728	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transaction	r: Transactional
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550	î		1	Nbr of Spots	30	550		01	M-F 530a News	62
					Comme		•			
1130	1		1	Nbr of Spots	30	1130		2	M-F 4p Dr Oz	61
					Comme					
750	1		1	Nbr of Spots	30	750		02	M-F 3p Doctors	60
					Comme					
450	1		-1.	Nbr of Spots	30	450		02	M-F 2p Rachael Ray	59
					Comme					
400	1		-	Nbr of Spots	88	400		01	M-F 12p Today Show III	58
					Comme				T	
225	1		-1	Nbr of Spats	30	225		02	M-F 11a Daytime	57
					Comme				T	
1300	→		->	Nbr of Spots	30	1300		01	M-F 1135p ET / 1035p CT Tonight Show	56
					Comme		********			
2500	1		-1	Nbr of Spots	30	2500		01	M-Su 11p News	55
					Comme					
250	1		_	Nbr of Spots	30	250		02	M-F 1030a Extra	54
					Comme				Т	
8000	-1)	Nbr of Spots	30	8000		01	Thu 10p ET / 9p CT Rock Center	53
					Comme				Т	
275	1			Nbr of Spots	30	275		02	M-F 10a News	52
					Comme					
Cost	Total	10/29	10/22		Spot Type	Rate		Rev Type	Sales Product Details	Ref
	actional	gory: rans	Business Caregory: Transactional				**************************************	1000	TOO CHARLE COLORS (V)	2000

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

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Client:	American Crossroads/ Issue	O	Submission Cost:	. • •	262350		Campaign Ref:	E:0638	E:063877280	
Buyer:			Client/Product/Estimate:	timate:	11 /27 /1257		Sales Rep:	HRP V	HRP Washington, DC	DC
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	T.				Comme					
63	M-F 530p News	01		1700	30	Nbr of Spots	<u></u>			1700
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64	M-F 6p News	01		2600	30	Nbr of Spots	-7		1	2600
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65	M-F 6a News	01		1500	30	Nbr of Spots	†		1	1500
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66	M-F 630p ET / 530p CT NBC Nightly News	01		7000	30	Nbr of Spots				7000
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67	M-F 7p News	01		2200	30	Nbr of Spots			1	2200
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68	M-F 7a Today Show	01		2000	30	Nbr of Spots	1		-1	2000
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69	M-F 730p Entertainment Tonight	0,		2200	30	Nbr of Spots	s d			2200
					Comme					
70	Thu 8-9p ET / 7-8p CT 30 Rock / Up All Night	03		3500	30	Nbr of Spots	1		~-	3500
					Comme					
71	M-F 9a Today Show II	9		1050	30	Nbr of Spots	-		-1	1050
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72	M-F 1p Days Of Our Lives	02		600	30	Nbr of Spots				600
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			Wee	Weekly Totals: Total Spots(Ord Spots)	(Ord Spots)		70	41	1	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Client: Buyer: Schedule Dates:

Est./PO Number:

06387728

10/22/12 to 11/04/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /1257 2 Political

Sales Rep: Order Ref: Business Type:

POLITICAL

HRP Washington, DC 06387728

Campaign Ref:

E:063877280

Original

262350

Weeks: Contract type:

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

Associ	Associated Copies: No						Business Category: Transactional	gory: Trans	actional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type	i dala kanan da	10/22	10/29	Total	Cost
73	M-F 10a News	02		275	30	Nbr of Spots				276
	.T				Comme					
7.4	Tue 10p ET / 9p CT Go On	01		7500	30	Nbr of Spots		1	1	7500
	Л				Comme					
75	M-F 1030a Extra	02	***************************************	250	30	Nbr of Spots		-1	1	250
	.T				Comme					
76	M-Su 11p News	01		2500	30	Nbr of Spots			1	2500
	-				Comme					
77	M-F 1135p ET / 1035p CT Tonight Show	01		1300	30	Nbr of Spots		-3	→	1300
	.T				Comme					
78	M-F 11a Daytime	02		225	30	Nbr of Spots		1	1	226
					Comme					
79	M-F 12p Today Show III	01		400	30	Nbr of Spots			1	400
					Comme					
80	M-F 2p Rachael Ray	02		450	30	Nbr of Spots		1	1	450
	.T				Comme					
<u></u>	M-F 3p Doctors	02		750	30	Nbr of Spots			13	750
					Comme			š		
822	M-F 4p Dr Oz	01		1130	30	Nbr of Spots			1	1130
	T				Comme					
83	M-F 5p News	01		1700	30	Nbr of Spots			1	1700
W. Charles			Wind	Totale: Total Conta	Ond Contain	The state of the s	70			
			Week	Weekly Totals: Total Spots(Ord Spots)	Ord Spots)		70	41	111	<u> </u>

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

	92		93		92		91		90		89		88		87		86	•	85		84		Ref	Asso	Est /D	Sched	Client:
	Wed 10p ET / 9p CT Chicago Fire		M-F 10a News	W	M-F 1p Days Of Our Lives		M-F 9a Today Show II	Т	Tue 8-10p ET / 7-9p CT Voice		M-F 7a Today Show		M-F 7p News	Т	M-F 6a News	Т	M-F 6p News	Τ	M-F 530p News		M-F 530a News		Sales Product Details	S:		Schedule Dates: 10/22/12 to 11/04/12	:: American Crossroads/ Issue
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s(Ord Spots)	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Сотте	Spot Type	- Oliopul	Political	9	262350
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70			1															***************************************					10/22	Business Category:	Business Type	Order Ref:	Campaign Ref:
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111			_				-1		1				1		-3		_		1				Total	Transactional	BOLITICAL	06387728	E:063877280
	10000		275		600		1050		11000		2000		2200		1500		2600		1700		550		Cost			C	3

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

	105 (N		104	<u> </u>	103	1	102		101		100		99		98		97		96		95		Ref	Associa	Est/PO	Schedul	Client:
	M-F 530p News	VV	M-F 530a News	٧٧	M-F 5p News	VV	M-F 4p Dr Oz	vv	M-F 3p Doctors	VV	M-F 2p Rachael Ray	νν	M-F 12p Today Show III		M-F 11a Daytime	W	M-F 1135p ET Show		M-Su 11p News	٧٧	M-F 1030a Extra	W	Sales Product Details	S:		Schedule Dates:	
	18		18						<i></i>		el Ray		y Show III		me		M-F 1135p ET / 1035p CT Tonight Show		NS		tra		t Details	No	06387728	10/22/12 to 11/04/12	American Crossroads/ Issue
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66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 813 Issue 1







P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

		1		110		109		108		107		106		Ref	ASSC	Est	Sche	Buye	Client:	
	. W		W		. W		W	8 M-F 7p News	W	7 M-F 6a News	W		W	Sales Product Details	Associated copies: No	Est./PO Number:	edule Dates:	Buyer:	7.	
		Wed 9p ET / 8p CT Law & Order SVU		y Show II	William Committee Committe	y Show						•		ct Details	NO	06387728	10/22/12 to 11/04/12	4 .	American Crossroads/ Issue	
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Station Copy

Grand Totals:

Spots

111 262350

Totals

Month 10 Weeks: 4 10/22

Grand Totals

Month 11 Weeks: 4 10/29

171490

Spots: Gross Total:

111 262,350.00

02:57:17 10/23/2012

Page 11 of 12

Commission: Net Total:

39,352.50 222,997.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

ORDER TYPE

WFLA I SS

Political

10/28/12 E:063877280 WFLA

Crossroads Media 66 Canal Center Plaza

/27

/1257

Desc: Campaign Dption Number 1, 8ooking!

Suite 555 ALEXANDRIA VA 22314 REP_: WFLA (Washington Dc) SLSP: HRP Washington, DC

ADV : American Crossroads/ Issue PROD: American Crossroads

INVOICE NUMBER

PAGE BROADCAST MONTH

0100033188 SCHEDULE DATES

1 10/01/2012 - 10/2

10/22/12-11/04/12

Standard 8roadcast Month

TERMS: NET 30 DAYS.

	SCHEDULE						ACTUAL	BROADCAST		RECONCILIATION
Di	ESCRIPTION PRICE	RT/SS	# PEF	DATE	DAY	TIME	LENGTH M/G F	OR PRODUCT DESCRIPT	OÑ. PRII	DE REMARKS DEBIT/CHEDIT
M-F	1p Days Df Dur	Lives				*WFLA		: 30	Commercial	
	600.00	1	1	10/26	FR	01:45P	30	USPRTV25ACH		
M∼F	10a News					*WFLA			Commercial	
	10a News 275.00	2	1	10/26	FR	10:28A	30	USPRTV25ACH		
Fri	10p ET / 9p CT	Dateli	ne	N8		*WFLA		: 30	Commercial	
	10000 00	2	4	10/26	ED	10.200	30		10000.00	n
M-F	1030a Extra					*WFLA			Commercial	
	250.00	4	1	10/26	FR	10:41A	30	USPRTV25ACH		5
M-S	u 11p News					*WFLA			Commercial	*
	1030a Extra 250.00 u 11p News 2500.00	5	1	10/26	FR	11:21P	30	USPRTV25ACH) l
M-F	1135p ET / 1035	p CT T	oni	d h		*WFLA		: 30	Commercial	
	1300.00					12:23A	30	USPRTV25ACH	1300.00	
M-F	11a Daytime							: 30		
	225.00	7	1	10/26	FR	11:20A	30		225.00	<u>, </u>
M-F	12p Today Show			-,		*WFLA			Commercial	'
	400.00		1	10/26	FR	12:28P	30	USPRTV25ACH		
M-F	2p Rachael Ray			[",		*WFLA			Commercial	'
	450.00	9	1	10/26	F₽	02:44P	30		450.00	<u>, [</u>
M-F	3p Doctors	_	•			*WFLA	00	·30	Commercial	' [
	750.00	10	1	10/26	F₽	03:39P	30	HSPRTV25ACH	750.00	、
M-F	4p Dr Dz	. •	•	10,20		*WFLA	30	:30		' [
	1130.00	11	1	10/26	F₽	04:38P	30	USPRTV25ACH		、l
M-F	5p News	• • •	•	, , _ ,	' '	*WFLA	30		Commercial	'
	1700.00	12	4	10/26	FD	05:29P	30	USPRTV25ACH		
M-F	530a News		•	10,20		*WFLA	30			1
	550.00	13	1	10/26	FD	05:52A	30	HCDDTVAEACH	Commercial EEO 00	
M~F	530p News		'			*WFLA	30	OSFRIVZSAUM . na	550.00	,
	1700.00		1			05:57P	20	UCANOVIGOR	550.00 Commercial 1700.00	
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PERIOD COST 171,490.00

69 Total Units ACTUAL GROSS BILLING 164,990.00 24,748.50 AGENCY COMMISSION 140,241.50 NET DUE

Debits Credits SUB-TOTALS TOTAL RECONCILING

.00 6,500.00~ 6,500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION.

PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER 0100033188 BROADCAST MONTH

10/01/2012 - 10/28,

AMOUNT DUE

140,241.50

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 ┊┸╍╒╻┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┋┪┪╇

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000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANORIA VA 22314



RFF# 11

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 (813) 221-5787 Fax

INVOICE / AFFIDAVIT

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS

ORDER TYPE

10/28/12 E:063877280 Political WFL.A

Crossroads Media 66 Canal Center Plaza

/27

/1257

WFLA (Washington Dc) REP_: HRP Washington, DC

0100033188

2 10/01/2012 - 10/2

6500.00-

PAGE BROADCAST MONTH

Suite 555 ALEXANDRIA VA 22314 SLSP: American Crossroads/ Issue ADV_; American Crossroads PROD:

SCHEDULE DATES

10/22/12-11/04/12

Standard Broadcast Month Desc: Campaign Dption Number 1, Booking1 TERMS: NET 30 DAYS. SCHEDULE ACTUAL BROADCAST RECONCILIATION DESCRIPTION PRICE RT/SS# PEF DATE DAY TIME LENGTH M/G FOR PRODUCT DESCRIPTION PRICE REMARKS DEBIT/CREDIT M-F 6p News *WFLA :30 Commercial 2600.00 10/26 FR 06:09P 30 USPRTV25ACH 2600.00 6a News *WFI A : 30 Commercial 1500.00 16 0/26 FR 06:58A 30 USPRTV25ACH 1500.00 7p News *WFLA : 30 Commercial 2200.00 10/26 FR 07:15P USPRTV25ACH 17 1 30 2200.00 7a Today Show *WFLA :30 Commercial 2000.00 18 0/26 FR 08:29A USPRTV25ACH 30 2000.00

9a Today Show II *WFLA Commercial :30 1050.00 10/26 FR 09:57A 19 30 USPRTV24ACH 1050.00 M-Su 11p News *WFLA : 30 Commercial 2500.00 11:21P USPRTV25ACH 41 1 10/27 SA 30 2500.00 1130p ET / 1030p CT Saturd *WFI_A : 30 Commercial 2650.00 42 10/27 SA 1 12:00A 30 USPRTV25ACH 2650.00

Sat 630p ET / 530p CT NBC Nigh *WFLA : 30 Commercial 7000.00 43 1 0/27 SA 06:47P 30 USPRTV25ACH 7000.00 Sat 7a Today Show *WFLA :30 Commercial 1000.00 44 0/27 SA 07:56A 30 USPRTV25ACH 1000.00 10a Meet The Press *WFLA : 30 Commercial 6500.00 45 to/28 SU 1 30 .00 Preempted

*WFLA Sun 6p News :30 Commercial 1600.00 46 1 10/28 SU 06:28P USPRTV25ACH 30 Sun 630p ET / 530p CT NBC Nigh *WFI A : 30 Commercial 8000.00 47 1 10/28 SU 06:59P 30

*WFI A

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Sun 8a Today Show *WFLA 1100.00 48 1 10/28 SU 08:54A Sun 815p ET / 715p CT N8C Sund *WFLA 28000.00 49 10/28 SU 08:21P 1 Sun 9a News *WFLA 600.00 50 0/28 SU 09:27A

1p Days Df Dur Lives *WFI A 600.00 51 1 0/25 TH 01:27P 10a News *WFLA 275.00 52 10/25 TH 10:18A 1 10p ET / 9p CT Rock Center Thu *WFLA 8000.00 53 0/25 TH 10:43P 1

250.00 54 1 10/25 TH 10:59A M-Su 11p News *WFLA 2500.00 55 1 10/25 TH 11:30P 1135p ET / 1035p CT Tonigh M-F *WFLA 1300.00 56 10/25 TH 12:08A 1 11a Daytime *WFLA

225.00 57 0/25 TH 11:30A 12p Today Show III *WFLA 400.00 58 1 10/25 TH 12:55P M-F 2p Rachael Ray *WFLA Continued ***

1600.00 USPRTV25ACH 8000.00 Commercial : 30

USPRTV24ACH 1100.00 : 30 Commercial USPRTV25ACH 28000.00 :30 Commercial USPRTV25ACH

600.00 : 30 Commercial USPRTV25ACH 600.00 :30 Commercial USPRTV24ACH 275.00

: 30 Commercial USPRTV25ACH 8000.00 :30 Commercial USPRTV25ACH 250.00

Commercial : 30 USPRTV25ACH 2500.00 : 30 Commercial USPRTV25ACH 1300.00

:30 Commercial USPRTV25ACH 225.00 :30 Commercial

USPRTV25ACH 400.00 :30 Commercial

69 Total Units

164,990.00 ACTUAL GROSS BILLING AGENCY COMMISSION

24,748.50 TOTAL RECONCILING 140,241.50

Debits SUB-TOTALS Credits

. 00 6,500.00-6,500.00CR

1030a Extra



REF#: 11

Crossroads Media

66 Canal Center Plaza

/27

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE

WFLA I SS

ORDER TYPE

10/28/12 E:063877280 WFLA

> RECONCILIATION REMARKS

Political

WFLA (Washington Dc)

INVOICE NUMBER

PAGE BROADCAST MONTH

Suite 555 ALEXANDRIA VA 22314

/1257

REP__ HRP Washington, DC SLSP: American Crossroads/ Issue ADV :

0100033188 SCHEDULE DATES 3 10/01/2012 - 10/2

DEBIT/CREDIT

American Crossroads PROD:

10/22/12-11/04/12

Standard Broadcast Month

	13 /27								Standard 8
Desc:	Campaign Dpt	ion Numb	er 1	, 800	kin	g1 _.			TERMS: NET 30 DAYS.
	SCHEDULE			1:			ACTUAL BROAD	CAST	
D	ESCRIPTION PI	RICE RT/S	S# PEF	DATE	DA	TIME	LENGTH M/G FO	OR PRODUCT DESCRIPTION	ON PRICE
					1		1) (=	W 0	
	450.	.00 59	1	10/25	TH	02:30P	30	USPRTV25ACH	450.00
M-F	3p Doctors					*WFLA			Commercial
	750.	00 60	1	10/25	TH	03:58P	30	USPRTV25ACH	750.00
M-F	4p Dr Oz					*WFLA		: 30	Commercial
	1130.	00 61	1	10/25	TH	04:40P	30	USPRTV25ACH	1130.00
M−F	530a News					*WFLA		: 30	Commercial
	550.	00 62	1	0/25	ΤΉ	05:59A	30	USPRTV25ACH	550.00
M-F						*WFLA		:30	Commercial
	1700.	00 63	1	0/25	TH	05:45P	30	USPRTV25ACH	1700.00
M-F	6p News					*WFLA		:30	Commercial
	2600.	00 64	1	10/25	ΤH	06:15P	30	USPRTV25ACH	2600.00
M−F	6a News					*WFLA		: 30	Commercial
	1500.	00 65	1	0/25	TH	06:10A	30	USPRTV25ACH	1500.00
M-F	630p ET / 53	Op CT N8	C Ni	ģh		*WFLA		:30	Commercial
	7000.	00 66	1	0/25	ΤH	06:52P	30	USPRTV24ACH	7000.00
M-F	7p News			1		*WFLA			Commercial
	2200.	00 67	1	10/25	TH	07:24P	30	USPRTV25ACH	2200.00
M-F	7a Today Sho	w		1		*WFLA			Commercial
	2000.	00 68	1	0/25	TH	08:56A	30	USPRTV25ACH	2000.00
M-F	730p Enterta			1 '		*WFLA			Commercial
	2200.				ТН	07:54P	30	USPRTV25ACH	2200.00
Thu	8-9p ET / 7-			1 -		*WFLA			Commercial
	3500.			1	ТН	08:21P	30	USPRTV25ACH	3500.00
M-F	9a Today Sho	w TT	•	,	• • • •	*WFLA	00		Commercial
	1050.		1	0/25	TH	09:59A	30	USPRTV25ACH	1050.00
M-F	ip Days Of D			[0,		*WFLA	50		Commercial
	600.		1	10/24	WE	01:58P	30	USPRTV25ACH	600.00
M-F	10a News	00 02	'	0, = 1	** _	*WFLA	50		Commercial
	275.	00 93	1	10/24	WE	10:28A	30	USPRTV24ACH	275.00
Wed	10p ET / 9p				** _	*WFLA	30		
	10000.		*	1	w.	10:28P	30	USPRTV25ACH	Commercial
₩-F	1030a Extra	00 94	'	10/24	WL	*WFLA	30		10000.00 Commercial
171 I	250.	00 95	1	10/24	we	10:42A	30	_	
M-5	u 11p News	55 55	'	10/24	WE	*WFLA	30	USPRTV25ACH	250.00
,-, J	2500.	00 96	1	10/24	W.E	*₩r£A 11:14P	20		Commercial
M-⊏	1135p ET / 1				WI		30	USPRTV25ACH	2500.00
ξ Ψ } ¯				T' .	La E	*WFLA	20		Commercial
M-E	1300.	OO 97	ı	10/24	WE	11:57P	30	USPRTV25ACH	1300.00
M-F	11a Daytime	00 98	4	10/04	w	*WFLA	٥.		Commercial
Mus	225.		1	10/24	WE	11:18A	30	USPRTV25ACH	225.00
M-F	12p Today Sh		4	0/01	ыт	*WFLA			Commercial
64 -	400.		1	10/24	₩Ŀ	12:27P	30	USPRTV25ACH	400.00
M-F	2p Rachael R	-		10100	1.000	*WFLA		_	Commercial
	450.	00 100	1.	10/24	WE	02:40P	30	USPRTV25ACH	450.00
M−F	3p Doctors					*WFLA	_		Commercial
	750.	00 101	1	10/24	WE	03:54P	30	USPRTV25ACH	750.00
M−F	4p Dr Dz					*WFLA	_		Commercial
	1130.	00 102	1			04:38P	30	USPRTV25ACH	1130.00
				,	***	Continu	ed ***		

PERIOD COST

171,490.00

69 Total Units ACTUAL GROSS BILLING

NET DUE

AGENCY COMMISSION

164,990.00 24,748.50 140,241.50

SUB-TOTALS TOTAL RECONCILING

Debits Credits

.00 6,500.00-6,500.00CR



Suite 555

REF#: 11

Crossroads Media

66 Canal Center Plaza

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

American Crossroads/ Issue

WFLA (Washington Dc)

HRP Washington, DC

American Crossroads

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS 10/28/12 E:063877280

ORDER TYPE

Political WFLA

PAGE BROADCAST MONTH

4 10/01/2012 - 10/2

0100033188 SCHEDULE DATES

10/22/12-11/04/12

Standard Broadcast Month

TERMS: NET 30 DAYS.

/27 /1257 Desc: Campaign Dption Number 1, Booking! SCHEDULE ACTUAL BROADCAST

REP_:

SLSP:

ADV_:

PROD:

RECONCILIATION REMARKS DEBIT/CREDIT

		ACTUAL DRUADCAST	
DESCRIPTION PRICE RT/SS# PI	R DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	N PRICE
M-F 5p News	*WFLA	: 30 C	ommercial
	10/24 WE 05:15P	30 USPRTV25ACH	1700.00
M-F 530a News	*WFLA		ommercial
550.00 104 1	0/24 WE 05:59A		550.00
M-F 530p News	*WFLA	:30 C	ommercial
1700.00 105 1	10/24 WE 05:58P		1700.00
M-F 6p News	*WFLA		ommercial
2600.00 106 1	10/24 WE 06:15P		2600.00
M~F 6a News	*WFLA		ommercial
1500.00 107 1	10/24 WE 06:23A		1500.00
M-F 7p News	*WFLA	:30 C	ommercial
2200.00 108 1	10/24 WE 07:16P		2200.00
M-F 7a Today Show	*WFLA		ommercial
	10/24 WE 08:56A		2000.00
M-F 9a Today Show II		:30 C	
1050.00 110 1			
Wed 9p ET / 8p CT Law & Drd	*WFIA	:30 C	ommercial
10000 00 111 1	10/24 WE 09:17P	30 USPRTV25ACH	10000 00
Total Airtime Gross Spot Re	enue: 164,9	90.00	10000.00

PERIOD COST 171,490.00

69 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

164,990.00 24,748.50 140,241.50

Debits Credits SUB-TOTALS

TOTAL RECONCILING

.00 6,500.00-6,500.00CR